

Mammoth Memory

Lazy Learning

Power Thinking

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What is Effective Thinking?

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Mammoth Memory, Power Thinking and Lazy Learning

Improve your Skill and Improve your Income!

Introduction

Have you ever thought about the **difference** between the minority of people who have enjoyed **great success** in their lives and the majority who have achieved moderate or little success?

Is there really such a big difference between what you are capable of achieving and what they have achieved? Are their IQ's far greater? Are Bill Gates, Richard Branson, Barack Obama, Alan Sugar more intelligent than most?

Definitely not is the answer, most people who have achieved great financial success or great respect for their achievements are often no more intelligent than the average person. **Their success is attributed to how they use their brains** and not necessarily to great intelligence.

What gives them the edge is that they have learned and mastered effective thinking and learning techniques enabling them to think with structured clarity and maximised creativity. We are all natural learners, but unfortunately most of our thinking and learning skills are self-taught. How good a pilot would you be if you taught yourself to fly? Teaching yourself thinking and learning skills can be just as disastrous and that is why most fail to achieve great success.

By mastering advanced thinking and learning skills you will greatly improve your quality of life and your destiny will lead more easily towards success. Quite simply this course is going to give you a toolbox of skills that great achievers have used time and again.

What are the advantages of possessing advanced thinking and memorising skills?

- **You feel more relaxed, confident and in control enabling you to make clear confident decisions**
- **Generating ideas becomes fun and easy using a highly effective all round thinking process that maximises creativity**
- **Your thinking is more concise, creative, structured, strategic and is further boosted by your improved ability to absorb information**
- **Your mind becomes more focussed and disciplined helping you to achieve goals and work through difficult tasks**
- **Career and business success improves because of increased confidence and skills**
- **Better thinking allows you to break down barriers that may have restricted progress previously**
- **You are armed with different thinking tools that you can successfully apply in any situation**

- **Superior learning skills give you the power to achieve better grades with ease in your studies**
- **You have the power to learn far more with less effort**
- **Having far higher memory retention will enable you to remember more complex detail**
- **Your mind will be focused when it needs to be and it will be able to think laterally beyond natural thought patterns**
- **Superior thinking and memory skills give you the confidence to succeed**
- **Thinking tools are not just used for thinking, but also to relax the mind and body**
- **You gain control over life and no longer let life control you**
- **Financial success and personal fulfilment become a by-product**

Other great benefits will also be unveiled to you as you progress with the course. Get ready to unleash the power of your mind!

Have you ever thought how your life could have been different had you had far better thinking and learning skills? Take 5 minutes and think about it...

Also think about your current situation and the future you want to achieve. What thinking tools, and mind power do you need to make achieving your goals and dreams possible?

How strong is your Brainpower?

Carefully read the following and think about the questions you answer **yes** to:

1. Has your career been hindered or limited by what you or others perceive your capabilities to be?
2. Do you lack determination to set and achieve goals?
3. Are your creative powers and structured thinking processes hindered when your mind is in a stressful state?
4. Have you ever had difficulty learning a particular subject or skill that may be difficult or boring?
5. Do you put a lot of effort and time into learning for exams and tests and yet achieve average or poor results?
6. Do you often forget names or faces of colleagues or acquaintances?
7. Do you forget to do errands and remember simple things?
8. Do you have difficulty solving problems and find it hard to come up with effective solutions?
9. Do you lack confidence in your abilities and believe you are incapable of achieving success at higher levels?

10. Do you procrastinate when faced with difficult tasks or do you avoid doing them altogether?
11. Do you often feel that people misunderstand your communications?
12. Has the fast pace of modern life burdened you with unwanted stress and an overload of information that you struggle to cope with?
13. Do you lack belief in your ability to tackle challenges that would lead you towards success?
14. Is your creativity stunted by the lack of good ideas
15. Are your good ideas locked away and inaccessible when you need them
16. Do you have a negative outlook on life, which has prevented you from succeeding?

These are some of the difficulties and problems that many of us may be challenged with. The word problem is a word that I would prefer not to use. Let us rather use the word CHALLENGE, as the word challenge is a far more **positive** word.

Challenges can be interesting and exciting to solve which is good enough reason to convert all your problems to challenges. Overcoming a challenge with ease does require a strong mind and positive attitude. Adding negativity to a challenge makes it more difficult to overcome. With a positive and confident mind, you will be able to divide and conquer your challenges. Thinking tools will enable you to do this.

What You will Learn from the Course

Let us look at what reading and mastering this course will offer you and what knowledge and benefits you will reap. Remember that practising what you learn is the only way to derive the full benefits of the course. These are **some** of the areas that will be covered in the course:

- **Firstly we are going to look at how to make memorising easy - you will discover and master various memory techniques, some of which have been around since ancient Greek and Roman times and are just as effective now as they were then and some modern techniques. You will learn how to easily absorb information, memorise lists, numbers and faces.**
- **Next you will learn how to make studying easy by learning new effective study methods that will revolutionise the way in which you learn. We will tackle studying problems, remove the stress and frustration from studying and turn studying into an enjoyable task. You will also be taught how to lessen your study time and improve your memory retention at the same time.**
- **You will learn to unlock your creativity and improve your brainstorming capabilities to come up with great ideas and success plans. You will also improve your lateral thinking by learning skills that will teach your brain to explore different thinking channels and apply all round thinking techniques.**
- **Stress, pressure and unwanted emotions caused from our modern-day lifestyle are some of the factors that prevent us from having happy, fulfilling and successful lives. You will learn how to remove stress from your body and how to rid your mind of unwanted emotions. You will also learn how to focus your mind on constructive thoughts and learn how to plan your day so that you take control of your life.**
- **You will learn to focus and direct your thinking at various tasks and challenges and you will learn how to use various thinking tools. You will learn to think**

about the way you currently think and look at where you can implement better methods and structured thinking patterns. Your powers of thinking will become more deliberate in their actions and you will gain far more confidence and focus in your thinking abilities.

- **Part of the course also covers taking quick and easy notes at meetings and lectures and how to use your notes for effective brainstorming when writing speeches and articles. You will also learn a method of directly translating your thoughts to paper.**
- **Lastly you will take a good long look at yourself and look at what you have learned and you will plan how you can best implement and develop your skills to ensure you achieve fulfilment and success.**

If you have an excellent memory, are a great thinker, find studying easy, suffer little stress or unwanted emotions and your life is filled with great happiness and success, then you will not need to participate in this course, unless of course it is for the sake of interest.

Our Brains and the Information Age we Live In

If only we were able to remember every thing we want to remember, if only we knew where we stored all those bits of information that get stored in the vast expanses of our brain. Imagine having a big exam the next day and all you had to do was carefully read and absorb the information and the next day you knew where and how to quickly retrieve that information.

Imagine going to a work function and meeting thirty new clients and remembering all their names, what they look like and which organisation or company they represent.

Imagine doing the monthly shopping without a shopping list and being able to remember all forty-two items you needed to buy and being able to memorise the forty-two items on the list in order. (Some might think this is a silly achievement, but it is a great exercise to improve your brain power and it is done with little effort once you have mastered the technique)

Imagine coming up with a unique business idea that you are able to turn into a successful venture.

To a greater or lesser degree we all possess memorising, learning and thinking skills, but to be proficient and a master of these skills you firstly need to learn to unlock these skills from within and practice proven techniques that will turbo charge your brain.

Your brain is like a big growing evergreen tree. Picture a big tree in your mind, the millions of leaves are thoughts, memories and ideas, growing all over the place in no structured order, but each leaf has its place. Strong thoughts and memories grow into sticks and even stronger thoughts and memories into branches. The trunk consists of very important and essential memories that are entrenched into our memory banks and are very easy to recall. Our brains are excellent at storing and retaining information, what we are not good at is retrieving that information (especially the little leaves) when we need to.

Scientists now conclude that humans have almost perfect memories. This is proven by the fact that we are often able to recall with such perfection incidents, places or faces in our dreams. Sometimes our dreams are so vivid and we are able to remember incidents from many years ago with such clarity even though consciously we thought we had forgotten about those incidents.

People who are placed in a relaxed hypnotic state are also able to recall far more than most are able to in their conscious state. Likewise the more relaxed we are in our conscious state, the easier it is for us to recall memories.

Learning to relax your mind (even in stressful situations) is an area that we look at in more depth once we have covered different memory techniques where you will discover how to better store your memories to enable easy recall whilst maximising long-term retention.

That is the end of our free taster and I hope that it has given you some 'food for thought'!

Mammoth Memory, Lazy Learning and Power Thinking (70000+ words) are 3 powerful courses packed with knowledge, tools and exercises to give your brain V8 power when you need it.